



Sussex Junior Lawyers Division Sponsorship Proposal

2025/2026

I. Overview

Summary

Since our re-launch in late 2023, we have been creating a supportive community for junior lawyers in Sussex. We are a non-profit organisation, whose goal is to bring junior and aspiring lawyers together to enable them to grow, network and connect with fellow professionals and local businesses. We collaborate with local universities to share knowledge, experiences, and skills with the next generation.

We are seeking to create long-lasting partnerships with local businesses who are keen to support us in our mission of supporting aspiring and junior legal professionals. Specifically, sponsorship will enable us to:

- **Enhance our monthly event offerings:** Allowing us to secure engaging speakers, suitable venues, and provide learning resources for our members.
- **Expand our outreach to universities:** Facilitating more impactful knowledge-sharing initiatives (such as our mentor/mentee scheme) and skills development workshops for aspiring lawyers.
- **Increase our visibility and impact across Sussex:** Strengthening our community and expanding our online presence, and creating more opportunities for junior lawyers to connect and grow.

By partnering with us, your business will gain:

- Direct access to a motivated and engaged network of legal professionals in Sussex.
- Enhanced brand visibility and recognition within the local legal community.
- Opportunity to demonstrate your commitment to supporting the next generation of legal talent.
- Ability to collaborate with us at events and other initiatives.

We believe that partnering with us will offer a unique opportunity to invest in the future of the legal profession in Sussex while positively promoting your business. We have prepared various sponsorship packages to suit different levels of engagement and would be delighted to discuss how we can tailor any packages to best meet your needs. We are confident that together, we can make a positive impact on the careers of junior and aspiring lawyers across Sussex.

Our Vision for the next 3 years

Looking ahead, our vision for the next three years is to ensure the continuity and longevity of our thriving community. We are committed to recruiting and developing our committee to support and enhance event organisation, reach and inclusivity. A key focus will be on hosting more skills-sharing and speaker events, strengthen community bonds and foster valuable networking opportunities among our members. We believe that this will bring real value to our members.

Our Reach and Socials

We have over 300 active members and email subscribers, a significant 430% increase from this time last year. Our events are well-attended, with our debut event, "Say hi to 2025 with SJLD," attracting 50+ attendees. Our second event, "Pub Quiz Night," sold out completely. Our online presence is also expanding with over 600 followers across our social platforms (LinkedIn and Instagram). We have a dedicated committee member managing our social media presence, ensuring that we maintain consistent and engaging content.

Our membership comprises of law students, paralegals, legal assistants, trainee solicitors, barrister pupils, newly qualified solicitors, clerks, and junior barristers. Furthermore, our university-focused events, such as our employability workshop event, have been successful and well-received.

II. Event list

Current List of Future Events

Name of the Event	Proposed date	Location	Event type
University of Brighton Law Society introduction to SJLD Event	3 Nov 2025	Brighton	Student-focused
Sussex JLD Annual General Meeting	13 Nov 25	Brighton	Networking/ Speaker event
JLD Dinner	16 Oct 2025	Brighton	Networking
SJLD x Sussex Law Society Pottery Painting Event	12 Nov 2025	Brighton	Networking
Christmas Event	11 Dec 25	Brighton	Networking
January New Year Event	Jan 2026	Brighton/Worthing	Speaker event
Charity Pub Quiz	Feb 2026	Lewes	Networking
International Women’s Day Event	Mar 2026	Brighton	Networking
Employability Event	Apr 2026	Brighton	Speaker Event
SJLD Beach Clean-up (previously sponsored by Coole Bevis)	Aug 2026	Brighton	Networking

Recurring events

Name of the Event	Next Event	location	Event type
Monthly Members Newsletter	3 Oct 2025	Online	
Monthly Park Run with SJLD	11 Oct 2025	Worthing / Hove	Networking
Annual SJLD x Quantuma Bridging the Fields Event	28 May 2026	Brighton	Networking
Bi-yearly SJLD mentor/mentee scheme	Applications Open	online	Skill sharing
Annual Dinner	16 October 2025	Brighton	Networking
AGM	13 Nov 2025	Online	
Annual Christmas Event	10 Dec 2025	Brighton	Networking

For information about past events, [visit our website](#).

III. Sponsorship Opportunities

We offer a range of sponsorship tiers, each designed to provide valuable advantages that benefit both your business and our members.

Bronze Sponsor- £250

Bronze package is perfect for those who want to show their support and be part of our journey and includes:

- Logo placement on event materials for event of choice.
- Dedicated space on our website.
- Mention in one newsletter edition.
- Social media shout-out (pre-and post event).

Silver Sponsor - £500

Silver package is a step up for those who want to engage more with our members and gain enhanced visibility. It includes:

- All Bronze benefits (above).
- 2 complimentary tickets to an event of choice.
- Dedicated sponsor spotlight in newsletter (with Q&A or brand story).
- Enhanced social media promotion (pre- and post-event).

Gold Sponsor - £750

Gold tier provides significant recognition and engagement, and demonstrates your commitment to foresting the legal community:

- All Silver benefits (above).
- 2 complimentary tickets to 3 events of choice.
- The opportunity to nominate a representative to speak at one of our Speaker Events.
- A dedicated page on our website, showcasing your brand and business headline.
- A guaranteed space in our newsletter and a guaranteed space for job vacancy postings.
- Exclusive branding as the named sponsor of one of our events*.
- Extensive social media promotion, with pre- and post-event mentions.

Platinum Sponsor - £1,000

At this tier, your generous contribution will be instrumental in driving our mission forward. This premier tier offers maximum visibility and engagement:

- All Gold benefits (above).
- 2 complimentary tickets to SJLD events*.
- Logo placement on marketing materials.
- Permanent logo showcased in the newsletter's sponsors column.
- Exclusive branding as the named sponsor of two of our events*.
- Extensive social media promotion, with pre- and post-event mentions.

We are committed to building strong, mutually beneficial partnerships. For more information or to discuss a bespoke sponsorship package, please contact us at SussexJLD@gmail.com.

*exceptions and exclusions apply. Naming rights and tickets to our flagship events such as SJLD Annual Dinner or Christmas Event must be agreed in advance.